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Smita Das Jain, the Founder and CEO of Empower Your Edge, is a Certified **Executive Coach, Personal Empowerment Life Coach and NLP Practitioner**. An **IIM Indore and SRCC** alumna with more than **18 years of experience**, of which 14+ years have been in leadership roles with **KPMG, United Technologies Corporation, and JLL** advising **Indian and global clients in their business strategies and transformation**, Smita knows that people need more than strategies to succeed. Her Empower Your Edge Programs empower leaders to get better at what they do and become the best professional version of themselves.

An **International Coaching Federation accredited PCC coach** with **2200+ one-on-one client coaching hours**, Smita has guided **~300 middle, senior and CXO level professionals** across **11 countries** in executive communication, time management, strategic thinking, conflict management, team building and career growth matters. The **Asia Business Outlook** has named Smita as one of the **Top 10 Executive Coaches in Asia, 2022**, and **Silicon India** has mentioned her among the **10 Most Promising Executive Coaches in India, 2023** and **10 Prominent Life Coaches in India, 2024**, respectively. **CEO Insights** has named her among the **Top 10 Executive Coaches in India** for 2025. She was also named among India's **Top 10 Women Entrepreneurs** in the HerRisingAwards 2023 and 2024 by **HerKey** (formerly JobsForHer).

Smita is a **3X TEDx** speaker and a **keynote speaker** on various platforms, corporate conferences and panels. She was among the Top 10 trending expert speakers at SpeakIn and appeared as a speaker on **CNNNews18, CNBC Awaaz, Zee Business** and **Credent TV**. She is also a **bestselling author** of 4 fiction books and co-author of the **Tony Robbins endorsed NY Times international bestseller 'Cracking the Rich Code: Volume 12.'** She has also been featured in world's leading personal development site 'Addicted2Success' and India's leading newspapers and periodicals like 'Forbes', 'GQ India', 'The Times of India', 'Fortune India', 'India Today', 'The Pioneer' and 'The Daily Guardian.' She also holds an Executive Education Degree from **Columbia Business School**.

Workshops, Talks, Seminars and Speaking Sessions

- From Silent to Seen: Executive and Workplace Communication
- From Stage Fright to Spotlight: Public Speaking
- Emotional Intelligence and Empathy
- Lead With Words: Team building, team leading and team influencing
- Own Your Day: Time Management for Busy Professionals
- Stress Management and Mental Health
- Transition and transformation for higher-level roles
- Goal Setting and Achievement

Relevant Links

- **Media Page:** <https://www.lifecoachsmritadain.com/media>
- **TEDx Talks:** https://www.youtube.com/watch?v=f_ONJZKy2So&t=23s ; <https://www.youtube.com/watch?v=Vrlv9Png1WM> ; https://www.youtube.com/watch?v=7ijmmq_vgik
- **LinkedIn:** <https://www.linkedin.com/in/smitadasjain/>
- **Website:** <https://www.lifecoachsmritadain.com/>

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